

**MS LEFT ME OUT**

**Join Us for  
#MSLEFTMEOUT  
Online Advocacy  
Day on  
October 8**



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[www.coverms.org](http://www.coverms.org)

[www.msleftmeout.org](http://www.msleftmeout.org)

Cover Mississippi is asking you to join us on October 8 to support expanding access to health care in Mississippi. Whether it's Twitter, Facebook or both, we want you to help us spread word on the need to expand Medicaid.



A number of studies are showing that the Affordable Care Act is working to reduce the uninsured, provide quality affordable health care, and lower health care spending. Unfortunately for Mississippi, our state leaders continue to block billions of dollars in federal funding that would fund Mississippi hospitals and expand access to health insurance to our state's working poor.

**Frankly, our Governor and Legislators are working hard to keep Mississippi near the bottom.**

## Advocacy Day Schedule

<b>10am</b>	<p style="text-align: center;"><b>What's Different Now?</b></p> <p>Thousands of Mississippians would have affordable health insurance today if not for politics. Even insured Mississippians are paying the costs as our hospitals layoff staff and close services.</p> <p style="text-align: center;"><b>Join our online conversation about Mississippi's Coverage Gap.</b></p>
<b>11am</b>	<p style="text-align: center;"><b>Mississippi's Coverage Gap Twitter Chat</b></p> <p style="text-align: center;"><b>October 8th at 11am CT:</b>  <b>Tweet: @msleftmeout or @coverms</b>  <b>Use: #msleftmeout #MSCoverageGap</b></p>
<b>1pm</b>	<p style="text-align: center;"><b>#TellPhil</b></p> <p>Gov. Phil Bryant and Speaker Philip Gunn are the two politicians most responsible for Mississippi's Coverage Gap. Join us in asking them why they are blocking billions in health care dollars that would provide coverage to our state's working poor.</p> <p style="text-align: center;"><b>Use: #AskPhil #msleftmeout #MSCoverageGap</b></p>
<b>3pm</b>	<p style="text-align: center;"><b>Meet Your Legislator</b></p> <p>You may not be able to talk with your legislator in person but many state leaders are available on Twitter or Facebook. Let us help you find and connect with your legislator and ask them about the coverage gap.</p>

## WHAT YOU CAN DO:

# Raise Awareness on Social Media

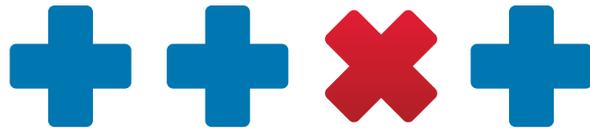
## INFOGRAPHICS AND IMAGES

Use these shareable images to spread the message of expanding access to healthcare in Mississippi.



Grab our infographics about Medicaid expansion and the Coverage Gap at [www.coverms.org/index.php/blog](http://www.coverms.org/index.php/blog)

Easiest of all, [follow us on Facebook](#) and on Twitter at [twitter.com/msleftmeout](https://twitter.com/msleftmeout) and share our posts with images from there.



**MS LEFT ME OUT**

WHAT YOU CAN DO:

## Share these Tweets

### ABOUT MEDICAID EXPANSION

#### Sample Tweets:

#Medicaidexpansion is a healthcare solution that can work for MS.  
But, @philbryantMS is working hard to keep MS near the bottom.

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Why does MS need #medicaidexpansion? MS has the 2nd highest uninsured rate  
in the country at 20.6% #expandmedicaidNOW

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Mississippi is missing out on nearly \$900 million in healthcare funding. Find out  
how. <http://bit.ly/1pEoUP1> #Medicaidmakessense

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Do you know what the coverage gap is? Learn about it and if you're in it here.  
<http://bit.ly/YDDS1H>

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Don't sit quiet! If you support Medicaid expansion, contact your legislators and let  
them know! <http://1.usa.gov/1xuRPhp>

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Tweet your elected officials and let them know you support the campaign to  
<http://bit.ly/1vqDfFx> #expandMedicaidNOW!

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Access to healthcare is a basic human right. It's time to let legislators know that we  
won't be denied any longer. #expandMedicaidNOW.

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Because @PhilBryantMS refuses to expand Medicaid, Montfort Jones, in Attala, has  
shut down its ICU and laid off 38 people #expandMedicaidNOW

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Because @philipGunnMS refuses to expand Medicaid, Pearl River County Hospital  
& Nursing Home have cut 19 positions. #expandMedicaidnow

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300,000 Mississippians were left out of the ACA's goal of providing Americans with affordable health insurance. #expandMedicaidNOW

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Do you need health insurance and being told that you don't qualify for #medicaid? You may be in the coverage gap. <http://bit.ly/YDDS1H>

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Want to tweet your elected official and let them know you support #medicaidexpansion? Find out if they're on Twitter <http://bit.ly/1vqDfFx>

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Because @PhilBryantMS @PhilipGunnMS refuse to #expandMedicaid, N. Mississippi Health Services, laid off 109 employees. #expandmedicaidNOW

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If you believe that #medicaidexpansion in Mississippi is needed, share our posts to your network and spread the word!

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Expanding Medicaid in MS will create a demand for thousands of jobs, a healthier workforce and a stronger state economy. #expandMedicaidNOW

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What would #medicaidexpansion mean for MS? \$14 billion in new economic activity. #expandmedicaidNOW

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What would #medicaidexpansion mean for MS? 20,000 NEW jobs for Mississippians. #expandMedicaidNOW

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What would #medicaidexpansion mean for MS? More than \$8 billion in federal funds to the State.

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@PhilBryantMS @PhilipGunnMS why are you blocking 300,000 working uninsured and underinsured from accessing health insurance?

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**Hash Tags: #msleftmeout #MedicaidMakesSense  
#expandMedicaidNOW #iminthegap #medicaidexpansion  
#MSCoverageGap**

**#MSCoverageGap**

## WHAT YOU CAN DO:

# Share these Facebook Updates

### ABOUT MEDICAID EXPANSION

Our neighbors in Arkansas are using the ACA to their advantage. Arkansan leaders worked with the federal government to craft a “private option” for Medicaid expansion that has provided over 200,000 with affordable health insurance.

The result?

Arkansas’s uninsured rate was cut almost in half since January 1st. Down from 22.5% in 2013 to 12.4% today (a 10.1% drop). Mississippi’s uninsured rate is virtually unchanged. Today, we have the second highest uninsured rate in the nation at 20.6%.

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For decades, our state has been stuck at the bottom for rankings in many health indicators and now the gap between Mississippi and other states is growing. Mississippi politicians are doing all they can to ensure this divide gets even bigger. #MSCoverageGap

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Did you know that a single parent with two kids who earns \$4,000 a year makes too much money to qualify for Mississippi Medicaid? Medicaid Expansion would increase that amount to \$26,951. Let your elected official know that you support providing hard-working families with the security of health coverage. Go to [MSLeftmeout](#) to learn more about the coverage gap.

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We recognize a good deal when we see one. By expanding Medicaid, Mississippi would get \$8 billion in federal revenue in the first decade for a contribution of \$15 billion. Sign our petition to let your elected officials know Mississippi should accept the funds and cover hard-working Mississippians: [Msleftmeout.org](#)

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By rejecting Medicaid Expansion, we are rejecting funds already set aside to provide health coverage to over 300,000 Mississippians. The expansion will not only cover more people, but also save millions of taxpayer dollars that currently are spent inefficiently treating uninsured people in emergency rooms. Accepting increased federal funding for Medicaid is the best choice for Mississippi, our people, our economy, and our future. Share this message with others and #Advocate4Medicaid!

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WHAT YOU CAN DO:

# Share Your Story & Sign Our Petition

We want to hear from you. Your stories help to put a face on the coverage gap.

<http://msleftmeout.org/index.php/stories/share>



The screenshot shows the 'Share Your Story' form on the Mississippi Left Me Out website. The form is titled 'MISSISSIPPI LEFT ME OUT Share Your Story' and includes a sub-header: 'We want to hear from you. Your stories help to put a face on the coverage gap.' The form fields are: First Name, Last Name, Email, Phone, and Story. A red 'SUBMIT' button is located at the bottom of the form.

Mississippi has the highest rate of uninsured in the country (24%). By expanding Medicaid we could cut that rate in half. Not only that, Medicaid expansion would also bring Mississippi an estimated \$14 billion in economic benefit. This is about our health care system, our economy, and our families.

Please share this with friends and families.



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## #MSleftmeout